

# **REACH Virtual Dressing Room**



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REACH Virtual Dressing Room is the Best In Class virtual dressing room application for e-commerce firms enabling their shoppers to try out fashion products on virtual models similar to them.

Benefits of REACH Virtual Dressing Room include

#### **# Save Time for your e-commerce shoppers**

Enable your e-commerce shoppers try out a range of different styles, colours, fits on models similar to them easily.

#### **# Enhanced User Experience**

Give your e-commerce shoppers a great immersive experience. Let them choose a number of styles, models they can relate to and try various combinations. Greater your shoppers engagement, greater your sales!

### **# Accelerate Business Velocity**

Rev up your business engine and accelerate your business in the digital economy by enabling your e-commerce shoppers buy faster easily

## # Build a Strategic Competitive Advantage

Returns On Investment is a function of Business Velocity and Margins. REACH Virtual Dressing Room enables higher Margins while accelerating your Business Velocity and can help you build a long term, sustainable competitive advantage.

